

GSBA Strategy Map (2022-2027)

Georgia School Boards Association



When we operate effectively as a professional organization, generate public support for public education, and increase the effectiveness of governance teams statewide, then we will improve public education for all students in Georgia.



Vision, Mission **& Beliefs**

Vision ... what we want to achieve or accomplish in the future

Public education in Georgia will provide all children an equitable and excellent education that prepares them for college, career, and life.

Mission ... why we exist

The mission of the Georgia School Boards Association is to ensure excellence in the governance of local school systems by providing leadership, advocacy and services, and by representing the collective resolve of Georgia's elected boards of education.

Beliefs ... our fundamental convictions, values, and character

- Every human life has value
- The family is the most important influence in the development of a person
- Society has a duty to care for all children
- An educated population is fundamental to the success of our society
- Effective public education is the cornerstone of an educated population
- The sharing of ideas and principles leads to collective wisdom
- Trust is vital for effective leadership
- In unity there is strength
- Learning is a life-long process
- Wise decisions are based on ethical principles