

Leading During Unprecedented Times



#GSBAGSSA20



Virtual Exhibits – Dec. 2-4 | Pre-Conference Training – Dec. 2 | Conference – Dec. 3-4
Conference Virtual Website: <https://www.accelevents.com/e/GSBAGSSA20>

Keynote Speakers:

Governor Brian Kemp

Alberto Carvalho, Superintendent, Miami-Dade County Public Schools, FL

Richard Woods, State School Superintendent

Craig Lemasters, CEO & Speaker

2020 GSBA Youth Advisory Council

Special thanks to our Schedule-At-A Glance Sponsors:



Important Conference Information

THINGS TO KNOW BEFORE YOU... LOG ON

- Join the event using a laptop or desktop computer. (We do not recommend using a tablet). **Accelevents** is the platform that will host the virtual 2020 GSBA GSSA Annual Conference. <https://www.accelevents.com/e/GSBAGSSA20>
- Make sure you are using a compatible browser. **Accelevents works best in the Google Chrome web browser.** (We do not recommend using Microsoft Edge or Safari.) You will also want to make sure your browser is up-to-date and your Internet or mobile hot spot is reliable. A minimum speed of 5 mbps is recommended.
- You will need headphones or built-in/external speakers to listen to all presentations.
- Please be sure your district's IT department allows Accelevents, Zoom, and Vimeo through the firewalls.
- A webcam is not required but will allow others to see your smiling face during the networking sessions and for one-on-one chats at various times throughout the conference.

THINGS TO KNOW AFTER YOU... LOG ON

- **Lobby/ Agenda:**
 - Use as your "home base"
 - Access the links to sessions from the Agenda
 - Check out event sponsors.
 - Participate in live chat (visible to all attendees).
 - See who has the most points from interacting in the Exhibit Hall.
 - Visit the Info Desk to view a list of FAQs.
- **Visit Exhibit Hall:** Click through our different booths in the expo hall and earn points. You can chat with a representative, see service demos, and visit with sponsors and exhibitors.
- **Attendees:** Connect with other attendees through video or chat.
- **Help Center:** Visit the Help Center and hop into one of the available lounges for general conference questions, technical help, or exhibitor help. One of our GSBA or GSSA Staff Representatives will be available to assist you.

WE ARE HERE TO HELP!

We look forward to engaging with and supporting our members! A support phone line will be available leading up to and during the conference, and online chat support will be accessible during the conference. **Here is how to contact us:**

By phone: 888-577-4266 (outside and inside Accelevents)

- **Monday, November 30:** 8 a.m.–5 p.m.
- **Tuesday, December 1:** 8 a.m.–5 p.m.
- **Wednesday, December 2:** 7 a.m.–5 p.m.
- **Thursday, December 3:** 7 a.m.–5 p.m.
- **Friday, December 4:** 7 a.m.–3 p.m.

By webpage: GSBA has set up a webpage to help you answer questions and troubleshoot problems you might have before and during the conference. Visit for a helpful virtual conference guide: gsba.com/board-development/conf-help/.

Virtual Conference: <https://www.accelevents.com/e/GSBAGSSA20>

Wednesday, December 2

7:00 a.m. Conference Call Center – 888-577-4266
 Technical Help Desk
 Conference Help Desk
 Exhibitor Help Desk

7:30 a.m. Exhibit Hall Opens

8:30 a.m. E. Freeman Leverett Legal Issues Workshop | Sponsored by Edmentum

8:30 a.m. Best Practices: COVID-19 Lessons Learned & What We Know Now Workshop | Sponsored by Carroll Daniel

8:30 a.m. Finance Workshop | Sponsored by American Fidelity & Forecast5 Analytics

12:30 p.m. E. Freeman Leverett Legal Issues Workshop Resume from Lunch (Attorneys Only Session begins in separate breakout)

1:00 p.m. Best Practices & Finance Workshops Resume from Lunch

4:00 p.m. All Workshops Adjourn

Thursday, December 3

7:00 a.m. Conference Call Center - 888-577-4266
 Technical Help Desk
 Conference Help Desk
 Exhibitor Help Desk

7:30 a.m. Voluntary Time of Inspiration

7:30 a.m. Exhibit Hall Opens

8:30 a.m. First General Session Sponsored by Edmentum

Student Performance: Rainey-McCullers School of the Arts, Muscogee County Schools

Student Speaker: Brenley Fouse, Senior, Perry High School, Houston County Schools | Sponsored by Goodwyn Mills Cawood Architects

Georgia Governor Honorable Brian Kemp

Keynote Speaker: Alberto Carvalho, Superintendent Miami-Dade County Public Schools, FL

10:00 a.m. Tour of the Exhibits

11:00 a.m. Concurrent Networking Sessions

Board Chair Networking Session

Superintendent Networking Session | Sponsored by Edmentum

New Board Member Networking Session

GSBA District 1 Networking Session

GSBA District 2 Networking Session

GSBA District 3 Networking Session

GSBA District 4 Networking Session

GSBA District 5 Networking Session

GSBA District 6 Networking Session

GSBA District 7 Networking Session

GSBA District 8 Networking Session

GSBA District 9 Networking Session

GSBA District 10 Networking Session

GSBA District 11 Networking Session

GSBA District 12 Networking Session

GSBA District 13 Networking Session

GSBA District 14 Networking Session

11:45 a.m. Lunch Break

1:00 p.m. Concurrent Exhibitor Thought Leadership Sessions

Social-Emotional Learning: An Essential Piece to Academic Achievement
 Jen Perry, Learning Designer for Social Emotional Learning, Edmentum

Leading Through Change and Driving Consensus
 Emma Reynolds-Middleton, CEO, Soft Skills Zone
 Dan Spira, President, Arcadia Consulting

Planning Today for Building Tomorrow
 Dave Yuhas, VP of Business Development, Parrish Construction Group
 Britt Sutton, Director of Business Development, Parrish Construction Group
 James Woodard, Facility Planning Manager, Parrish Construction Group
 Bill Loudermilk, Facility Planning Manager, Parrish Construction Group
 Charlie Griffis, Chief Operating Officer, Parrish Construction Group

Engaging Families During a Challenging Time in Education
 Dr. Benjamin Heuston, CEO, Waterford.org
 Jami Marino, Director of School Relations, Waterford.org
 Dr. Quincie Moore, Director of Early Learning and Literacy South Carolina State Department of Education

Making the Case for Executive Function Training in Secondary Education
 Sucheta Kamath, Founder & CEO, ExQ
 Meredith Campbell, Sr. Partnership Director, ExQ

Emotional Intelligence: The 21st Century Learner and Those Who Lead
 Dr. Lawrence M. Drake II, President/CEO, LEADership, Education and Development

Georgia LMS Enhancement Strategies
 Jeff Skene, Education Solutions Director, Powerschool
 Amie Briggs, Georgia Account Executive, Powerschool

1:50 p.m. Tour the Exhibits

2:30 p.m. Second General Session

Student Speaker: Brooklyn Berryhill, Senior, Villa Rica High School, Carrol County Schools | Sponsored by ExQ

2020 GSBA Youth Advisory Council

Richard Woods, State School Superintendent

3:45 p.m. Break

4:10 p.m. Concurrent Topical Breakout Sessions

The Future of Early Childhood Education In A Not So Normal Future
 Dr. Bernadine Futrell, Senior Director, Effective Practice, National Head Start Association

Managing Risk From A Board's Perspective
 Frank Cella, Managing Director, Marsh

Elections are Over (Maybe), Now What?
 Angela Palm, Director of Policy & Legislative Services, GSBA

The Importance Of A Strong Strategic Plan: During and After a Pandemic
 Dr. Steve Barker, Director of Strategic Planning Services, GSBA
 Lynita Jackson, Strategic Planning Services and Vision Project Manager, GSBA

The Real World: Board Member Edition,
 Julie Rhame, Director of Member Engagement, GSBA
 Dr. Donna Hinton, Senior Board Development Specialist

What Has The Pandemic Taught Us About Strategic Communications Planning and the Role of the Governance Team
 Yolanda Stephen, APR, Troup County Schools;
 Anisa Sullivan Jimenez, APR, Oconee County Schools;
 Jason Halcombe, Dublin City Schools

Friday, December 4

7:00 a.m. Conference Call Center -
 Technical Help Desk
 Conference Help Desk
 Exhibitor Help Desk

7:30 a.m. Exhibit Hall Opens

8:30 a.m. Concurrent Topical Breakout Sessions: Governance Team of the Year Finalists

GTOY Finalist – Bleckley County

GTOY Finalist – Coffee County

GTOY Finalist – Columbia County

GTOY Finalist – Dade County

GTOY Finalist – Dawson County

GTOY Finalist – Effingham County

GTOY Finalist – Fayette County

GTOY Finalist – Henry County

GTOY Finalist – Houston County

GTOY Finalist – Jefferson City

GTOY Finalist – Oconee County

9:00 a.m. Tour of the Exhibits

10:00 a.m. Third General Session

Student Speaker: Calogero Leonard, Junior, Chapel Hill High School, Douglas County Schools | Sponsored by Edmentum

Craig Lemasters, CEO, GXG

Board Recognition / Service Pins

11:30 a.m. Break for Lunch

12:30 p.m. Fourth General Session

Beacon Awards

Student Video Awards

Leading Edge Awards | Sponsored by J.W. Buckley & Associates

Governance Team of the Year | Sponsored by Edmentum

Superintendent of the Year

Door Prizes

Leading with Resilience and Building Connection Through Trauma and Loss

Dr. Leslie Hazle Bussey, Executive Director, GLISI

Effective Student Discipline

Verjeana McCotter Jacobs, Esq., Chief Transformation Officer, NSBA

Do What You Say, Dr. Curtis Jones, Superintendent, Bibb County Schools, 2019 AASA National Superintendent of the Year | Sponsored by American Fidelity

Top 10 Strategies to Take Your Board To The Next Level

Mark Willis, Assistant Executive Director, GSBA

Getting The Most From Your Simbli Site

Sandra McGuire, Simbli Training and Support Manager, GSBA

Communication In The COVID Crisis | Sponsored by Cold Fire Ring, LLC

Dr. Dana Rickman, GPEE

Merrill Wilcox, GPEE

Kermit Gilliard, Superintendent, Grady County

Dr. Bronwyn Ragan Martin, Superintendent, Early County

GSBA Youth Advisory Council Networking Session | Invite Only