



June 2019

Keep Up With Us



[GSBA Website](#)
[Capitol Watch Online](#)

Upcoming Free Webinar

June 13 | 11:30 a.m.
Topic: Strategic Planning
[REGISTER HERE](#)

Follow & Engage

- Facebook
- Twitter
- Instagram



The Importance of Strategic Planning

Strategic planning means developing a thoughtful, sequenced set of strategies to accomplish pre-established goals.

A strategic planning model helps to define and focus the district's planning process, and careful selection should go into the choice of the model.

Keeping within Georgia's state or local requirements, your strategic planning model should include the following:

1. An opportunity to engage the community in establishing the district's vision, goals and objectives
2. A process for focusing on and integrating student achievement issues, such as standards, curriculum development, teacher quality and professional development
3. A focus on budget analysis to align resources with goals and objectives
4. Processes for researched-based and data-based decision making
5. Strategies for integrating school improvement planning into the strategic planning process
6. Clear definitions of the roles of the board, superintendent and other participants. Strategies are suggested to keep everyone on task
7. A process on how goals and objectives are reviewed and measured with an emphasis on continuous improvement

Finally, is the planning model adaptable to the size and needs of your district?

Strategic planning that models board and superintendent roles is an effective team-building tool. It should help the board focus on the district vision, corresponding goals and objectives and oversight. The superintendent is responsible for the implementation (or means) of the plan.

By engaging the public in the strategic planning process and focusing on student achievement, the board and superintendent can create a vision and establish goals and objectives that have a broad base of support.

The result should be a strategic plan that has community support and a board and superintendent that avoid getting bogged down in divisive individual or single-interest-group agendas.

RESOURCES:

- **Strategic Improvement Planning Brochure**

MARK YOUR CALENDARS FOR JUNE'S WEBINAR ON THURSDAY, JUNE 13, 11:30 AM

This session is on everything you need to know about Strategic Planning for your school system. You'll be hearing from Dr. Stan DeJarnett, GSBA's Director of Strategic Improvement Planning and the Georgia Vision Project. This webinar is open to all board members and superintendents.

Please plan to join us!

The webinar will last 30-45 minutes, click **HERE** to register.

ADDITIONAL INFORMATION

To listen to previously recorded webinars, **click here**.

Visit **The GSBA HUB** under Governance Materials to view previous power-point presentations and additional resources.

We are available if you need/want to talk, **so please don't hesitate to reach out.**

Jeannie (Sis) Henry
Cell 404.312.8345
jhenry@gsba.com

Trudy Sowar
Cell 678.215.5854
tsowar@gsba.com