



# SPONSORSHIP OPPORTUNITIES

## PROGRAM OVERVIEW

*The Georgia School Boards Association's Youth Advisory Council (YAC) was formed to give high school students the opportunity to provide meaningful input to Georgia's school board members on issues that directly impact the 1.7 million students who attend public schools in Georgia. The goal of the feedback is to help aid school board members in their decision-making regarding policies, as well as inform implementation processes that govern their local school districts.*

*Participation on The GSBA YAC provides the members with the opportunity to enhance their leadership skills and contribute to their community by affecting positive change for students across Georgia. The discussions among the YAC members, and their presentations to board members and Georgia legislators will serve as a powerful voice for shaping policy. The collective voice of the YAC will assist GSBA as we develop programming to support board members with their work.*

### IMPACT

Feedback, gathered from Georgia's students by YAC members, will directly impact decisions regarding school safety, bullying, curriculum, school climate, and facilities to name a few. When the voices of Georgia's students are added into the equation, greater buy-in among ALL stakeholders occurs, and we will most definitely see enhanced student outcomes.

### FACTS

- 8 Students selected from a competitive application process from all over the state
- 1,100 school board members will benefit from the student advisement
- The YAC will participate in panel discussions at GSBA conferences and workshops, reaching 600+ school board members and superintendents
- Georgia's public schools educate a little more than 90% of Georgia's school age children, totaling over 1.7 million students



#### Georgia School Boards Association

*The mission of the Georgia School Boards Association is to ensure excellence in the governance of local school systems by providing leadership, advocacy and services, and by representing the collective resolve of Georgia's elected boards of education. Visit [gsba.com](http://gsba.com) to learn more.*



# SPONSORSHIP BENEFITS

\*Find detailed benefits info online at [gsba.com/yac](http://gsba.com/yac)



	Senior (\$5000)	Junior (\$3500)	Sophomore (\$2000)	Freshman (\$500)	Yearbook (In-Kind)
YAC Sponsor Sign for Exhibit Space	✓	✓	✓	✓	✓
Social Media Recognition	✓	✓	✓	✓	✓
Listed on the YAC and GSBA Hub Websites	✓	✓	✓	✓	
PowerPoint Ad for Annual Conference	✓ Full Screen	✓ Half Screen	✓ Quarter Screen		
Social Media Visual Share	✓ Interview Video	✓ Ad Video	✓ Photo		
One Business Representative Conference Badge	✓	✓			
Reserved Annual Conference Seating	✓	✓			
Educational article in the Agenda Magazine	✓				
Podium Mention at the Annual Conference	✓				
YAC Logo for Sponsor's website and materials	✓				
Invitation to the Student Reception	✓				

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