LET’S CONNECT!

The GSBA Hub is a free, online community developed exclusively for GSBA Members.

SCAN or VISIT
the GSBA Hub online at gsbahub.community

Look Inside!

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“Designing a better future for the children of Georgia for over 50 years.”
Throwing Shine

As the song goes, “You gotta have friends.” Some of GSBA’s really good friends are mentioned in each issue of Connections Magazine. Retain this as a guide until the next issue.

The Georgia Association of Education Leaders (GAEL) and its affiliates have long been GSBA supporters and have joined forces with GSBA on many important public education issues.

GAEL currently provides outstanding support to GSBA’s Georgia Vision Project for Public Education in a concerted effort to highlight the importance and accomplishments of Georgia’s public schools through the Spark! messaging campaign.

GAEL is a statewide leadership organization that supports its members through seven affiliate associations. It also counts three additional education organizations as Associate affliates. GAEL’s mission is to unify school leadership across Georgia through its member services, professional development conferences and publications. Dr. Jimmy Stokes serves as the Executive Director of GAEL.

GAEL’s seven affiliates span every level of school and district leadership:

- The Georgia School Superintendents Association
  John Zauener, Executive Director
- The Georgia Association for Curriculum and Instructional Supervision
  Dr. Deborah White, Executive Director
- The Georgia Council for Administrators of Special Education
  Sarah Burbach, Executive Director
- The Georgia Association of School Personnel Administrators
  Wilma Widmer, Executive Director
- The Georgia Association of Secondary School Principals
  Melton Callahan, Executive Director
- The Georgia Association of Middle School Principals
  Dr. Bob Heaberlin, Executive Director
- The Georgia Association of Elementary School Principals
  Hal Beaver, Executive Director

For more information on GAEL, visit gael.org. For more information about the Georgia Vision Project and the Spark! campaign, contact Dr. Stan DeJarnett, sdejarnett@gsba.com or gavisionproject.org.
MEZZANINE

- Conference Registration
- Ladies' Lounge
- Phones
- Men’s Lounge
- Ball Rooms (Mezzanine Level)
- Guest Elevators
- Escalators/Stairs
- Trustees Hall
- Sloane Room
- Westbrook Room

Plimsoll
Lobby Level

Scarborough Ballrooms 1-5
Hyatt River Lounge
GSBA Hub Area
Savannah

Savannah Hyatt Regency Hotel
2 West Bay Street
Savannah, Georgia 31401

Exhibits
June 7, 2018 | 9:30 a.m. – 4:30 p.m.
June 8, 2018 | 7:00 a.m. – 12:30 p.m.
**Exhibitor Details**

**ABM Education Services (19)** ABM provides a full menu of facilities services for K-12 schools. ABM.com/K-12. Shannon DiGiugno, shannon.digiguno@abm.com, 404.308.8594

**Altman + Barrett Architects (30)** Altman + Barrett is a design firm specializing in K-12 Education from Site Selections, Master Planning, Building Design, and Athletic Facilities. www.altmanbarrettarchitects.com. Walter Altman, waltman@altmanbarrettarchitects.com, 229.585.9018

**American Fidelity Assurance (26)** Provides employers and employees with benefits and services that add value, while also helping employers control costs. americanfidelity.com. Jimmy Jackson, james.jackson@americanfidelity.com, 800.639.0850


**Audio Enhancement (22)** The EPIC System is a fully integrated system that manages school-wide communication through an intuitive touchscreen interface with our audio system. www.AudioEnhancement.com. Kevin Mitchell, Kevin.Mitchell@AudioEnhancement.com, 561.855.0403

**Boiler Supply Company (23)** Since 1942, Boiler Room Efficiency & Solutions through sales, service, parts, and training in Georgia and Tennessee. www.boisco.com. Eric Anderson, eanderson@boisco.com, 865.388.3247

**Book Sales and Signing (33)** After Dr. Donna Beegle’s keynote address on Friday, visit with her in person on the lobby level.

**Breaux & Associates (9 & 10)** Breaux & Associates Architects is a Georgia-based full-service Architectural Firm specializing in Educational Facility Planning and Design. www.BXArch.com. Doug Breaux, info@bxarch.com, 678.585.4508

**Campus Benefits (36)** A leading employee benefits brokerage/compliance firm. campusbenefits.com. Steven Johnson, sJohnson@campusbenefits.com, 678.990.3665

**Carroll Daniel Construction (3 & 4)** Carroll Daniel Construction is a school contractor. carrolldaniel.com. Chris Erwin, cerwin@carrolldaniel.com, 678.858.3865

**Dooley Education Solutions (5)** The leading provider of technology solutions to make Schools and Classrooms Safe, Smart, and Secure. Kloud-12.com, Brent Coleman, bcoleman@kloud-12.com, 678.333.4183

**Dukes, Edwards & Dukes (29)** Over 60 Years Experience “We Know Construction.” DukesEdwardsDukes.com. Jacques Ware, jacques@dukesedwardsdukes.com, 229.395.8942

**EDCO Education (14)** A systems integrator of classroom technology who partners with school districts across the country to develop technology solutions. www.edcoeducation.com. Rodney Patterson, rodney.patterson@edcoeducation, 770.720.0222

**Frenik Marketing Group (2)** Frenik Marketing Group is a full-service marketing firm specializing in helping educational institutions strengthen their digital presence. www.FrenikLabs.com. Matt Perry, matthew@freniklabs.com, 404.317.7773

**GA Parent Teacher Association (31)** The annual Georgia PTA Reflections competition encourages students to be their creative best. Student work is displayed. www.georgiapta.org. Kristy Harden Flowers, education@georgiapta.org, 404.659.0214
**Georgia 3Rs Project (38)** The Georgia Rights, Responsibility, Respect (3Rs) Project, led by Religious Freedom Center of the Newseum Institute, seeks to create demonstration models of religious literacy and religious liberty in Georgia public school districts. www.ga3rs.org. David Callaway, dcallaway@ga3rs.org, 770.765.7648

**Georgia Campaign for Adolescent Power and Potential (35)** GCAPP’s mission encourages healthy relationships, physical activity and nutrition in young people in Georgia. www.gcapp.org. Dr. Bobby Brewington, 404.475.6047 / Daniella Williams, daniella@gcapp.org, 404-475-6055


**GSBA Risk Management Services (1)** GSBA Risk Management Services (RMS) offers protection through its group-self-insurance plans for workers’ compensation, property and liability risks. gsba.com. Cliff Cole, ccole@gsba.com, 770.995.4370

**Walk-in Registration/Exhibitor Check-in (2)**


**Interquest Detection Canines of Georgia (6)** Interquest is the recognized leader in detection canines nationwide providing substance abuse prevention programs, incorporating education, friendly canine deterrence, and measurable results. www.interquest9.com. Ashley Marratt, amarratt@interquestga.com, 404.891.1432

**JCI Contractors (11)** JCI Contractors provides Construction Management, Design-Build, and General Contracting services to school systems throughout Georgia. www.jcicontractors.com. Jack Loyd, jloyd@jcicontractors.com, 229.985.4444

**Mobile Modular (40)** Mobile Modular has been a leading provider of relocatable classrooms and modular buildings to school districts for over 30 years. www.mobilemodular.com. Wendy Genske, wendy.genske@mobilemodular.com, 404.640.3763

**Musco Sports Lighting (24)** Musco has shaped the history of sports lighting since 1976. The company’s TLC for LED™ technology delivers unmatched light control, efficiency, and reliability. www.MobileModularRents.com. Rob Staples, rob.staples@musco.com, 641.673.0411

**Parrish Construction Group (7 & 8)** Specializing in educational, municipal, healthcare, and commercial projects for the public and private sectors. www.parrishconstruction.com. Scot Ethridge, sethridge@parrishconstruction.com, 478.987.5544

**Propane Education & Research Council (34)** Conger LP Gas provides propane refueling stations for propane school buses. www.congerlpgas.com. Bill Moore, billmoore@congerlpgas.com, 229.386.5574


**Servicemaster Recovery Management (28)** Rapid and Reliable Commercial Property Restoration. www.srncat.com. Brandon Tech, btech@svmr5. com, 404.900.8892

**SFE - Southwest Foodservice Excellence (18)** Excellence in foodservice management. www.sfellc.org. Jason Bass, jason.bass@sfellc.org, 678.615.8509

**Sodexo (27)** Innovative student nutrition concepts and safe and clean environments by Sodexo Facilities Management for student well-being. www.sodexoUSA.com. Chas Harris, chas. harris@sodexo.com, 901.846.8316

*CONTINUED ON PAGE 07 >>*
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**SPDG - SP Design Group Architects and Engineers (21)** This full-service Architectural and Engineering firm established in 1963 has completed hundreds of K-12 projects in the State of Georgia. SPdesigngrp.com. Mike Parker, mike@spdesigngrp.com, 478.477.7465

**Sports Turf Company, Inc (12)** Building Georgia’s best FIELDS (natural & artificial), TRACKS (latex & polyurethane) and TENNIS COURTS for 25+ years. Durability. Performance. Safety. www.sportsturf.net; Megan Roberts, megan@sportsturf.net; Scott Powers, scott@sportsturf.net; 770-832-8691

**Terrazzo Promotion Committee (37)** With a membership base of terrazzo contractors & suppliers, the Terrazzo Promotion Committee actively promotes the use of the original recycled flooring choice – Terrazzol terrazzo-info. org. George Hardy, tpcterrazzo@gmail.com, 703.431.2711

**TQ Constructors, Inc. (32)** Since inception in 1993, TQ Constructors, Inc. has established itself as a quality General Contractor and Construction Manager. www.tqconstructorssinc.com. Kim Corley, kcorley@tqconstructorssinc.com, 912.293.6999

**Waterford Institute (15)** Research matters. That’s why Waterford isn’t just an education technology company. It’s a nonprofit research center dedicated to creating the best personalized learning programs for every child. waterford.org. Jami Marino, jamimarino@waterford.org, 678.787.3229


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**Space 2018 Exhibitors**

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Superintendent
Brooks County School System

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Craig Dowling
Former Superintendent
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"They made me look like a genius."
Michael Ward
Assistant Superintendent
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"The project helps to stabilize our budgeting efforts while supporting the district’s goal of providing a safe and quality learning environment."
Dr. Samuel DePaul
Former Superintendent
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"ABM’s solution was an additional way to save taxpayer dollars by reducing energy and repair costs."
Rick Higginbotham
Former Energy Manager
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We Appreciate Our Program Partners and Spark Campaign Contributors!

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- Georgia Association for Career and Technical Education
- Georgia Association of Colleges of Teacher Education (GACTE)*
- Georgia Association of Curriculum and Instructional Supervisors (GACIS)*
- Georgia Association of Educational Leaders (GAELe)*
- Georgia Association of Elementary School Principals*
- Georgia Association of Pupil Transportation (GAPT)
- Georgia Association of School Personnel Administrators (GASPA)*
- Georgia Council of Administrators of Special Education (GCASE)*
- Georgia Council for the Social Studies
- Georgia Head Start Association
- Georgia Music Educators Association (GMEA)*
- Georgia Parent Teacher Association (GaPTA)
- Georgia RESA Network
- Georgia School Public Relations Association (GSPRA)*
- Georgia School Superintendents Association*
- Georgia Science Teachers Association
- Professional Association of Georgia Educators (PAGE)
- Student Support Team Association of Georgia Educators (SSTAGE)*

State Agencies:

- Georgia Department of Early Care and Learning (DECAL)
- Georgia Department of Education (GADOE)
- Georgia Professional Standards Commission (PSC)
- Georgia State University
- University System of Georgia

State Policy, Research and Advocacy Groups:

- Blue Ribbon Schools of Excellence, Inc.
- Georgia Appleseed Center for Law and Justice
- Georgia Budget and Policy Institute
- Georgia Campaign for Grade Level Reading
- The Georgia Education Climate Coalition
- Georgia Family Connection Partnership
- Georgia Leadership Institute for School Improvement (GLISI)*
- Georgia Partnership for Excellence in Education (GPEE)
- Great Promise Partnership*
- Playworks
- Positive Athlete Georgia*
- Voices for Georgia’s Children

Corporate/Business:

- American Fidelity
- Assurance Company *
- Campus Benefits
- Classworks*
- Dooley Education Solutions*
- Georgia Power Foundation*
- Hobsons*
- Office Depot*
- Safari Montage, Inc.*
- Silverback Learning Solutions*
- Vizitech USA, Inc.*
- Voss & Associates*
- Walmart Foundation

Regional Group:

- The Atlanta Regional Commission

* Spark Campaign Donor

The Spark campaign publicly highlights academic success stories with the goal of showcasing the strengths of the Georgia public school systems. Please support the Spark Campaign and ignite a passion for teaching and learning.
Our thanks to GSBA FY18 Associates!

GSBA Associates Support Various Activities of the Association

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Parrish Construction Group
478-987-5544 | www.parrishconstruction.com

Advocate

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Southern A & E, LLC
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TQ Constructors, Inc.
912-685-7950 | tqconstructorsinc.com

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229-985-4444 | www.jcicontractors.com
Manley Spangler Smith Architects PC
770-227-5473 | mssarchitects.com
Yancey Bus Sales/Service
478-785-5100 | www.yancey.com

Fellow

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770-232-8815 | www.gwinnetchamber.org
Georgia School Superintendents Association
678-857-3642 | gssaweb.org
Marsh, Inc.
404-995-3158 | www.marsh.com
Underwriters Safety & Claims
678-376-0003 | www.usc.com
Women’s Chamber of Commerce
770-740-8081 | www.womenchamber.org

For more information on the GSBA Associate, Sponsorship, Advertising and Exhibit Programs, contact Pam Harrison at pharrison@gsba.com or 770-962-6855.
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- Improving student attendance
- Developing a love for learning
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- Improving greater student dignity
- Enhancing student creativity
- Promoting self-esteem
- Promoting aesthetic awareness and creativity
- Improved emotional expression
- Improved social harmony and social skills

- Appreciation of diversity
- Improved eye-hand coordination and fine motor skills-writing
- Improved reasoning and sequential learning
- Learned life skills - sharing, helping others, collaboration, compromise
- Promoting problem-solving and decision-making
- Producing a more prepared workplace for tomorrow

Our #TECHquity Summer Camp is back again to challenge school officials to explore the role of art in creating opportunities for growth of all students, no matter their zip code.

The 2018 Reflections competition winners have advanced to the next level of competition in Alexandria, VA. All 50 states and foreign country PTA’s are now being judged at the national competition. For information about the next Reflections competition, ask Georgia PTA representatives who are exhibiting on the lobby level across from Scarbrough Ballroom at the 2018 GSBA Summer Conference or visit www.georgiapta.org.
Connecting Civics and Current Events

In the Spring 2018 issue of Gwinnett Magazine, J. Alvin Wilbanks, CEO/Superintendent of Gwinnett County Public Schools, noted in his article Furthering the Value of Civic Education: “Civics is a study of what it means to be a citizen in this nation. Civics helps us understand how government works, and how citizens can and should exert their rights to influence it...Current events often shine a light on the importance of civic education.”

For example, he states that “the March 14 student walkout planned in response to the tragic events in Parkland, Florida...served as a civics-lesson-in-action.” In Gwinnett County Public Schools, “rather than walking out, students worked with their peers and school leaders to find meaningful ways to express themselves without disrupting instruction...hundreds of students registered to vote that day, others wrote letters and still others reached out to create new bonds of friendship.” Wilbanks believes, “These powerful acts of civic engagement, civility, responsibility, and human decency were an appropriate way for students to make their important voices heard, today and in the future.”

The 2018 election process presents another occasion for students to understand how government works and how to make political discussion constructive. Since students are always watching to see if we practice what we teach, we can all take this opportunity to model civility and constructive engagement as candidates address important issues from their various perspectives.

These powerful acts of civic engagement, civility, responsibility, and human decency were an appropriate way for students to make their important voices heard, today and in the future.

- J. Alvin Wilbanks, CEO/Superintendent of Gwinnett County Schools
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Membership Has its Privileges!

The GSBA Hub contains many of the same features you’ve come to know and appreciate on today’s social media platforms like Facebook and LinkedIn, but with the added benefit of helpful board management resources and professional development.

Key features include:

- Member groups and forums
- Board management resources
- News, events, articles, and blogs
- Capitol Watch
- Member profiles and friend connections
- Internal messaging
- Dedicated app for iOS and Android with push notifications
- and much more....

GSBA Hub
Frequently Asked Questions

Who has been given access to the Hub?
The Hub is a community designed exclusively for the use of GSBA members. For initial launch, GSBA member superintendents, board members, and board secretaries will be provided access. Additional board support staff and district personnel will be added to the Hub later.

Where do I access the Hub?
The Hub may be accessed via the web or via a dedicated app, designed for iOS (Apple) and Android mobile and tablet devices. The website is best viewed using a desktop/laptop computer and is accessible via any browser by visiting www.gsbahub.community. For mobile and tablet use, please download and install the FREE Hub app for the best possible experience. The app may be downloaded for iOS devices in the Apple Store and for Android devices in the Google Play Store.

Where can I find my login information?
As a private community, each member must have a user account created on their behalf. In all cases, each member has been sent an email with their username (user email) and temporary password that must be reset upon first login. Initial emails were delivered to Hub members on May 29th, 2018.

Who will see my community posts and activity?
The GSBA Hub is a private community, designed specifically for the members of GSBA. Access to the website is limited to members and requires a login. Once logged in, members will have access to a range of content including GSBA-authored content (articles, event updates, community messages, etc.), as well as member-authored content (status updates, groups posts, forum replies, etc.). All members are encouraged to engage, share and interact with other members but to do so professionally and courteously at all times.
All for the kids.

To most, that sign by the road says Parrish is a school builder.

However, what many don’t see, is the passion our team gives back to each of our communities through volunteering, mentoring, educating. Parrish is more than a builder of schools. We build futures.
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What's On Your Plate?

Did summer come too fast? Or did it seem like this school year would never end? Do your days go by in a blur? Feeling like you bit off more than you can chew? Do you have a lot on your plate? Are you ready to ‘stick a fork in it’? Breathe. Take heart! Our guest writer, Wendy Ellin, Workplace Productivity Strategist, has more than just words of encouragement, she has a plan to help you reclaim your time and live intentionally with less stress.

Are You Creating Your Own Stress with Clutter?
Clutter is usually the underlying threat to those types of symptoms. I’m not talking about the type of clutter you see on the hit TV show Hoarders. I’m talking about the clutter of...

- a disorganized office
- hundreds or THOUSANDS of emails in your inbox
- constantly having to look for items misplaced when you need them right away
- doing an activity twice when you could have done it ONE TIME

What are you TOLERATING in your office right now that’s causing you to be LESS productive and MORE distracted? Here are TWO rules you need to know when it comes to clutter:
Rule # 1 – Clutter will often come into your life without any assistance on your part
Rule # 2 – Clutter will rarely go out of your life without some effort on your part
I have often said to my clients (as well as from the stage), clutter is nothing more than the manifestation of indecision.

So what do you do? How do you get rid of it? You must set up a system that requires the least amount of effort. Let’s put together a system for the 5 most clutter-filled incoming items that regularly make their way into your world. But first, let’s identify what they are:

1. **Paper** – Do you work in a paperless office? Do you wish you did? Paper is here to stay, and paper is a category that we need to deal with. So remember, it comes in on its own, but it won’t go out on its own. It tends to get stuck in the middle!

2. **Emails** - Everyone gets emails. Even a stay-at-home mom gets emails! This is a huge issue and can be a major productivity drain. Email messages are not going away, so we have to learn to deal with them.

3. **Voicemails** - Most of us have at least three voicemails: work, home and cell. We certainly have to deal with those.

4. **Verbal Requests** – That’s that stuff where your boss, coworker or spouse says, “Hey can you take care of this?” So we have to capture that somehow so it doesn’t slip away.

5. **Your Thoughts** – These are the things that pop into your head that you want to do, or you know need to get done.

Now that we’ve identified the five categories, let’s begin to put a system in place and get organized about getting organized! It’s a process with specific steps that should be done in the right order. By doing it this way, you will increase your odds of success.

- **Gathering.** Getting organized is like herding cattle – you want to keep them all together. So gather all the stuff you want to organize in one place. If you have papers in your office and down the hall, at home and at work and in your car, consolidate. Just like with cattle - you’re never going to feel really organized if you have strays all over the place, so keep it all together!

- **Filtering.** This part means getting rid of all the stuff that doesn’t matter. When you’re filtering through your stack of items, you’ll need to make 1 of 5 choices:
  1) Get Rid Of
  2) Give to Someone Else
  3) Do It Now (2 minutes or less)
  4) Future “To Do”
  5) Future “To Refer”

- **Prioritizing.** Now that you’ve got it all here together and you’ve gotten rid of what is not important, how do you know what to do next? Identify the critical, most important from the rest, and set that aside for action (by you or someone else). Not every item or interruption carries equal weight, so take a moment to determine what is a high priority and what is a low priority.

- **Doing.** Guess what? You’ve got to do the work - it won’t go away. (Wish I could get rid of this one for you but I can’t.) You must insert deliberate, intentional and ongoing action to make the steps above happen for a less-cluttered (and more productive) environment. Author Jim Rohn said, “Motivation is what gets you started. Habit is what keeps you going.”

**Wendy Ellin**, Atlanta-based Workplace Productivity Strategist, will facilitate the GSBA workshop designed specifically for Georgia’s school support staff on June 22, 2018 at the Gwinnett County Public Schools District Office, 437 Old Peachtree Road, NW, Suwanee, GA 30024-2978. She is a national speaker and trainer on unleashing productivity potential. Her specialty is showing others how to get more done in less time, with less stress and more joy. Register for the 2018 GSBA Support Staff Workshop at gsba.com/event-registration.
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