

I. 9:00 a.m. Welcome & Overview

II. 9:15 a.m. Icebreaker

III. 9:45 a.m. What is Member Engagement?

Board Perspective (30 minutes in group / 15 minutes break / 30 minutes report out)

What are the key components to member engagement?
How do you define it?

Staff Perspective (15 minutes)

IV. 11:15 a.m. Why are we putting such a focus on Member Engagement?

V. 11:30 a.m. How can we measure Member Engagement?

VI. 11:45 a.m. What does the data look like?

What are your top takeaways and/or insights?

Who are the least engaged members in your district?

What opportunities do you see?

VII. 12:00 noon Lunch

VIII. 12:45 Data Reflections

IX. 1:30 p.m. The Role of a District Director

X. 2:15 p.m. Comfort Break

XI. 2:30 p.m. How can District Directors help us increase Member Engagement? What additional information, tools, or support do you need?

XII. 3:15 p.m. Wrap Up

XIII. 3:30 p.m. Adjourn

Members of the Board of Directors and their spouse/guest are invited to a dinner at 6:00 p.m. at Uncle Jack's Meat House, 6590 Sugarloaf Pkwy, Duluth, GA 30097.

Directions will be provided at the meeting.

