

## GSBA Associates Program FY17 (July 1 - June 30)

GSBA has a variety of opportunities to help you gain exposure to decision makers in the K-12 education market in Georgia. Pam Harrison, at [pharrison@gsba.com](mailto:pharrison@gsba.com) and 770.962.6855, can help identify ways you can show support for GSBA, its members, and event attendees that fit your marketing program budget. In addition to our Associate Program, there are sponsorships, advertising and exhibit opportunities available at separate pricing. GSBA also accepts in-kind products and services. Your participation as a sponsor, exhibitor and advertiser demonstrates your support of public schools and those who serve them.

### ASSOCIATE\*: \$500

*\*All associate packages below include these features.*

Each company participating receives:

- GSBA's biannual *AGENDA* Magazine and special notices
- First notification of when exhibit space registration opens for conferences
- Associate sign on your exhibit booth (*exhibit space purchased separately*)
- Listing in the *AGENDA* Magazine
- Listing in both conference programs
- Website directory listing with link to your website

### Platinum Associate Package: \$5,000

*This is the highest level of participation available.*

Each company participating at this level receives:

- Associates benefits (\$500) plus
- Looping power point ad at both conferences (\$500)
- Special recognition in both conference programs
- Signage with company logo at both conferences
- Full page color ad in both issues of *AGENDA* (1,030)
- Full page b/w ad in both conference programs (\$1,030)
- Exhibit booth on Thursday and Friday, December 1-2, 2016, at the Annual Conference (\$900) - includes electricity, one full conference badge for the exhibits area and sessions on Friday and Saturday (\$410) and two exhibit area only badges (\$50)
- Exhibit space on Thursday and Friday, June 8-9, 2017, at the Summer Conference (\$750, does NOT include electricity) - includes one full conference badge for the exhibits area and sessions on Friday and Saturday (\$410) and four exhibit area only badges (\$100)
- One business representative conference registration at both conference (\$900)
- Thanks from the podium at both conferences
- Use of conference room at GSBA office by appointment

### Gold Associate Package: \$3,500

Each company participating at this level receives:

- Associates benefits (\$500) plus
- Looping power point ad at both conferences (\$500)
- Special recognition in both conference programs
- Listing on signage with company logo at conferences
- Full page color ad in one issue of *AGENDA* (\$600)
- Half page b/w ad in both conference programs (\$675)
- Exhibit booth at the Annual Conference (\$900) - includes electricity and one full conference badge that includes exhibits area and sessions on Friday and Saturday (\$450) and three exhibit area only badges (\$75)
- Thanks from the podium at both conferences
- One business registration at both conferences (\$900)
- Use of conference room at GSBA office by appointment

### Silver Associate Package: \$2,250

Each company participating at this level receives:

- Associates benefits (\$500) plus
- Looping power point ad at both conferences (\$500)
- Special recognition in both conference programs
- Listing on signage at both conferences
- Half page color ad in one issue of *AGENDA* (\$405)
- Half page b/w ad in both conference programs (\$675)
- Exhibit booth at the Annual Conference (\$900) - includes electricity and one full conference badge that includes exhibits area and sessions on Friday and Saturday (\$450) and three exhibit area only badges (\$75)

### Bronze Associate Package: \$1,000

Each company participating at this level receives:

- Associates benefits (\$500) plus
- Looping power point ad at both conferences (\$500)
- Special recognition in both conference programs
- Listing on signage at both conferences
- Half page color ad in one issue of *AGENDA* (\$405)  
**OR** a half page b/w ad in one conference program (\$405)